



FUNDRAISING TIPS

FOR VINNIES DRIVE IN, SLEEP IN PARTICIPANTS

SEEK FINANCIAL SUPPORT

- Spread the word across social media. There is a range of artwork available on www.driveinsleepin.org.au. Simply download and share to your networks. Don't forget to include your fundraising link and encourage donations in support of your participation.
- Send an email and urge family, friends and colleagues to sponsor you. Dig through your address book and be brave – the issue of homelessness is a powerful one that will capture the attention of the people you know.

BE CREATIVE AND THINK OUTSIDE THE BOX

- Let your mind go wild, be creative and do something fun to encourage people to support you. Organise a fundraiser such as morning tea, soup lunch, free or fancy dress day within your office or social groups to help raise additional funds.

COMMUNICATIONS

- Tap into the communications of your workplace or social group – newsletters, notice boards, emails, news bulletins and the intranet are all excellent places to spread the message. Download our event poster to display and attach the email signature we have created to your emails with a hyperlink to your fundraising page.
- Approach local publications or media outlets to spread the news of your involvement in the event.